



15 *in* 100 forty



FISHER CENTER FOR
ALZHEIMER'S
RESEARCH FOUNDATION

40 Years
15 Marathons
7 Continents
1 Cause

Please celebrate Michael Davidson's 40th Birthday and completion of 15 marathons by donating to the Fisher Center for Alzheimer's Research Foundation on behalf of his grandmother Nancy, who died of Alzheimer's in 2006.

Donations can be made at fundly.com/15in40.



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The Story: When Nancy Carroll emigrated from Roscommon, Ireland to New York in 1937, she was 17 and as she crossed the Atlantic by boat, had the hope of a new life in America. Nancy was in for more than she bargained for as she soon fell in love with a fellow Irishman, Paul O'Donoghue, raised six children and opened an Irish Pub, affectionately known through the years as O'Donoghue's Tavern in Nyack, in the New York Hudson Valley. I arrived on the scene in 1972 and while I was Nancy's first and only grandchild for 10 years, it always felt as if I was her seventh child.

Grandma made sure I was fed, clothed, nurtured when I was sick, loved as I grew up and taught me many lessons that have contributed to who I am today. I was even subject to regular spelling bees, right in the living room, and she was relentless as I studied the multiplication tables!

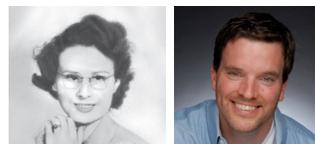
At about the time I went off to study at Fordham in 1990, Grandma's fainting spells began, followed by random and unannounced wanderings from home and finally the full course of Alzheimer's that took her from us in 2006.

As I turn forty on March 26, 2012, I have chosen to celebrate Grandma for many reasons but simply put, she was and will always be, one of the most influential and important people in my life; given that I worked at the Tavern throughout my childhood, she was also my first employer!

The Cause: The Fisher Center for Alzheimer's Research Foundation is a leading source of funding for Alzheimer's research. The Center serves Alzheimer's patients and their families by seeking to understand the causes of, and potential cures for, Alzheimer's, as well as improving the lives of families and loved ones impacted by the disease. The Center, led by Nobel laureate Dr. Paul Greengard, has provided researchers around the globe with a conceptual framework for understanding the disease's process and continues to be at the forefront of one day finding a cure for Alzheimer's disease. Over 50 researchers from the Center collaborate with scientists nationally and internationally to investigate the latest, most promising research available.

The Marathons:

New York City: 1997, 2004, 2008, 2009, 2011 / Athens: 2000 / Sydney: 2002 / Tokyo: 2004 / Cape Town—Two Oceans Ultra: 2004 / Easter Island: 2004 / Antarctica: 2005 / Ushuaia—Fin del Mundo: 2005 / Napa Valley: 2012 / Paris: 4/15/2012 / Rio de Janeiro: 7/8/2012



TO MAKE A DONATION, PLEASE VISIT:

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OR CONTACT MICHAEL DIRECTLY AT
MPDNYC@GMAIL.COM / 917.363.8572

THANK YOU IN ADVANCE FOR SUPPORTING THIS VERY SPECIAL CAUSE, AT A SPECIAL TIME IN MY LIFE. —MICHAEL



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